

The Art of Trance-forming Presentations - 3 Days

Public speaking whether to small or large groups is often considered, by many to be a nerve wracking experience and yet it has the potential to be one of the biggest opportunities to influence the opinions and potentially buying decisions of large numbers of people in one go.

If you think back over the most memorable presentations you have been to, it will have been delivered by a truly masterful presenter who kept control of the audience. Imagine what it will feel like when you deliver presentations just like that. This 3 day course is designed to give you the tools to be able do that.

You will be able to:

- Build an instant connection with everyone in the room
- Change people's states to anticipation, curiosity and excitement
- Use the 4-MATsystem to create presentations structured to grab attention whatever the content
- Deliver charisma patterns that instantly increase your credibility and authority
- Pace and Lead your audience
- Learn the power of metaphor
- Motivate groups to action by tapping into their unconscious desires
- Use sensory acuity to gauge and lead the audience
- Use language creatively to present a more powerful message

By the end of the course you will have delivered a truly trance-forming presentation.